

A black and white photograph of a person standing in a large, curved, concrete structure, looking out towards a bright light source. The structure has a ribbed texture and a large opening in the distance. The person is silhouetted against the bright light.

Finance-Led Cloud Cost Optimization Checklist

Cocha Technology Inc
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The Strategic Imperative

Why Finance Must Drive Cloud Cost Control

Cloud invoices rise faster than revenue, yet finance rarely sees who spends what, why, and how to stop waste. This opacity stalls planning, erodes margins, and turns IT into a cost center instead of a strategic lever.



Gain Leverage

Owning the cost agenda gives finance leverage over cash-flow, margins, and future investment.



Drive Strategy

Transform cloud from an opaque drain into a board-level KPI that drives strategic advantage.

Foundation: Visibility & Accountability

Establish the non-negotiable groundwork for all optimization efforts.

- ✓ Mandate one cost dashboard with **24-hour latency**.
- ✓ Enforce cost allocation tags before approving spend.
- ✓ Document shared-cost split rule for support charges.
- ✓ Set auto-alerts at **70%** and **90%** of monthly budget.
- ✓ Schedule **weekly 30-minute** cost stand-up with IT.

Quick Wins: Capture Immediate Waste

Securing quick wins builds momentum and proves the value of FinOps.

- ⚡ Demand **idle-resource report** within 10 days.
- ⚡ Insist on rightsizing plan with payback **<60 days**.
- ⚡ Require quarterly **snapshot cleanup** policy.
- ⚡ Approve automated **shutdown scripts** where appropriate.
- ⚡ Authorize **Savings-Plan** purchase for stable workloads.

Governance: Lock in Sustainable Savings

Shift from cleanup to architecting for efficiency from the outset.

- 🛡️ Embed **cost KPI** into every project business case.
- 🛡️ Fund **anomaly-detection tool** with 24-hour SLA.
- 🛡️ Tie engineering bonus to forecast accuracy **variance <5%**.
- 🛡️ Approve **automated policies** to prevent oversized VMs.
- 🛡️ Track **unit economics**: cost per order, cost per login.

KPIs Finance Should Track Monthly

Publish these five metrics in weekly emails to maintain urgency and accountability.



Spend vs. Budget



Commitment Coverage



Idle Resource \$



Cost per Transaction



Anomaly Resolution

Turn Cost into a Shared Language

When finance asks engineering, "what does this feature cost per customer?" both teams start optimizing together.

- 📢 Celebrate savings publicly.
- ♻️ Fund reinvestment from reclaimed budget.
- 👤 Make cost-efficiency a hiring criterion.





How Cocha Can Help



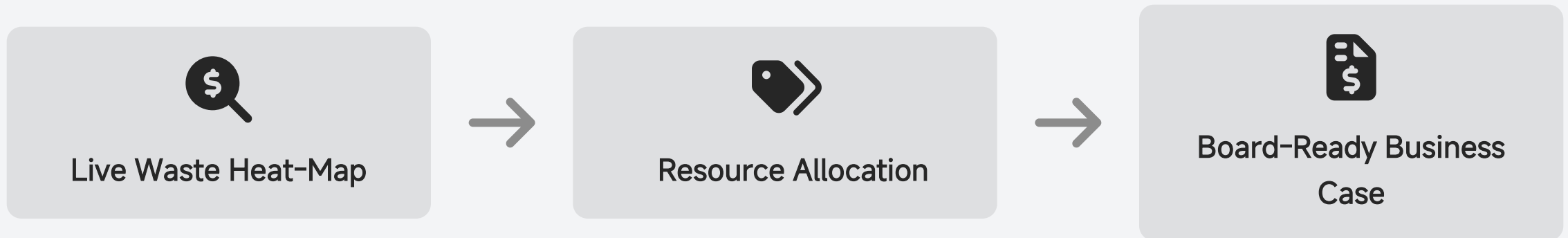
Accelerate with Cocha FinOps

Cocha delivers pre-built dashboards, automated tagging scripts, rightsizing playbooks, and policy templates so finance teams hit **90-day savings targets** without adding headcount.

- 🔑 Pre-built Tools & Playbooks
- 📈 Embedded Best-Practice KPIs
- 👥 Team Training for Sustained Results

Next Step: Cost-Clarity Workshop

A two-week, fixed-price engagement designed to deliver immediate, actionable insights and build your board-ready business case.



You keep the deliverables and decide whether to self-execute or continue with Cocha's ongoing support.

Finance Can Lead Cloud Efficiency Today

Use this checklist to start weekly cost stand-ups, approve quick-win scripts, and publish KPIs next month. The roadmap turns cloud chaos into clear, controllable spend that funds growth.

Self-Execute

Use the checklist to guide your internal team.

Partner with Cocha

Engage us for extra speed and specialized skills.

Either way, you take control.

For Support with your Cost Optimization Evolution

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